

Appendix G: Estimated Cost Analysis

COMPASS True North Retreat Estimated Cost Analysis

An important goal of the COMPASS True North Retreat is to provide participants with a setting that is free from distractions. This includes providing meals and comfortable accommodations. Participants are working hard to face their financial realities and work through the difficulties. It is emotionally draining and, at times, the work uncovers relational issues within the marriage. Therefore, we want to provide good meals, comfortable sleeping accommodations, and nice amenities for them, so they can focus on their relationships and the financial tasks at hand.

BASED ON A 3-DAY RETREAT		RANGE
STAFFING	COMPASS Staff Up to four experienced retreat staff from the COMPASS Initiative are available as main speakers at the retreat. (roundtrip airline tickets at \$500/ticket/person)	\$0 - \$2,000
	Local district speakers (\$100/session/person)	\$0 - \$600
	Testimony speakers (stipends or volunteers for two people/couples)	\$0 - \$200
	Professional counselor A professional counselor should be on hand throughout the retreat to assist couples if the financial discussions bring up issues. He or she can also serve as a financial coach. (Paid for full retreat hours, discount rate, or stipend.)	\$100 - \$1,500
MEETING SPACE	Hotel meeting room(s) (\$300/day, some waive the meeting room fee with a minimum purchase in catering)	\$0 - \$900
	District retreat center Meeting space may be complementary if guest rooms are being rented. (Full price, discount rate, or free)	\$0 - \$400
	Local church facility (Prices vary depending upon location. Full price, discount rate, or free)	\$0 - \$500
LODGING	Hotel accommodations Hotel accommodations are highly recommended, as the retreat participants will be doing very challenging and emotional work. This will allow couples to relax in a comfortable setting without the distractions of home. (Prices vary depending upon location. Based on 6 staff and 10 couples/16 rooms for two nights.)	\$3,200 - \$6,400
	District retreat center Participants and staff could be housed at a district retreat center or comfortable hotel-like accommodations at a district campground. (Prices vary depending upon location. Based on 6 staff and 10 couples/16 rooms for two nights. Full price, discount rate, or free.)	\$0 - \$2,400
PARTICIPANT ASSISTANCE	Transportation to the retreat (airline tix) In some districts, participants might need to fly. This would help offset some of their expense.	\$0 - \$500
	Transportation while at the retreat (car/van rental) If the restaurant meal option is used, a large van might be useful for transportation, especially if some participants/staff fly to the retreat.	\$0 - \$500
	Non-retreat meals Another option to help offset the travel costs for participants.	\$0 - \$100

Appendix G: Estimated Cost Analysis

MEALS	Hotel catering This is the most convenient meal option. Some hotels require a minimum number of people, or they may reduce rates for meeting space or guest rooms with the catering purchase. Certain hotels have complimentary breakfast for all guests. (\$30-\$50/person/meal for 26 people.)	\$4,680 - \$7,800
	Restaurant dining/catering This option requires more work for the staff at the retreat, communicating with restaurants regarding reservations, or receiving deliveries and meal setup. (Prices vary depending upon location. \$15-\$25/person/meal for 26 people.)	\$2,340 - \$3,900
	District retreat center catering (Prices vary depending upon location. Full price, discount rate, or only food cost. \$5-\$15/person/meal for 26 people.)	\$780 - \$2,340
	District/local church volunteers This could be a relatively inexpensive option if there are volunteers to cook, serve, and clean up. (Cost of food and stipend, cost of food and love offering, cost of food. 6 meals for 26 people.)	\$780 - \$1,000
	Snacks A mix of healthy, sweet, salty snacks and drinks are important to have available between meals and during sessions. Often included in hotel catering. (Coffee, water, fruit, chips, nuts, chocolates, etc. for 26 people.)	\$25 - \$100
PARTICIPANT MATERIALS	Christian Legacy Organizer by Brian Kluth One copy per couple \$9.95 each for 10-19 copies \$7.95 each for 20-49 copies \$4.95 each for 50-99 copies Free for digital download	\$0 - \$250
	30-Day Spending Tracker Download and printed by district (\$1/participant) Participants use own paper/notebook or an app (free)	\$0 - \$20
	3-Ring Binders One per person (26)	\$50 - \$100
	Binder Contents Purchased from COMPASS (\$2/participant) Download/print on quality paper (\$1/participant) Download/print (\$0.50/participant)	\$10 - \$40
	Name Tags/Lanyards Lanyard and badge holder kits Lanyards and badge holders Name tag stickers	\$10 - \$60
AVERAGE ESTIMATED COST		\$3,500 - \$18,000

The vast majority of the retreat expenses are for food and housing. The estimates above are based on a three-day/two-night retreat. Of course, if you choose to shorten the retreat to two days or even to a one-day intensive retreat, the financial costs will decrease. However, the trade-off will be less time for the couples to work together on their financial plans and less opportunity for building relational trust with other ministry couples, both of which are significant aspects of the COMPASS True North Retreat.